USAID/NOAA PSIDS PROJECT: Enhancing Capacity for Adaptation to Climate Change and Variability in the Pacific Small Island Developing States

Final Report

December 2014



Cover Photos: Participants in Sustaining Coral Reefs and Coastal Fisheries Climate Services Dialogue in Samoa, Dr. William Sweet by NOAA tide gauge in Port Vila, Vanuatu and coastal erosion in the Republic of the Marshall Islands.

Background

Pacific leaders continue to call for assistance as they strive to understand, predict, and adapt to a changing climate. The development and delivery of actionable information about climate patterns and trends - and their impacts on communities, businesses and ecosystems - is essential to many aspects of policy, planning, and decision-making. Consultation with decision makers is critical to ensuring such information is useful, useable and used. The National Oceanic and Atmospheric Administration (NOAA), with its globally recognized scientific and technical expertise, is in a unique position to work with the Pacific Island Meteorological Services and other regional organizations to support robust and sustained capacity development consistent with the Global Framework for Climate Services (GFCS).

NOAA, working through the Department of State and the U.S. Agency for International Development (USAID), undertook a two-year, \$2.0 million program from 2012-2014 to support climate change adaptation in the Pacific Small Island Developing States by conducting a series of activities to enhance scientific and technical capacity. These activities were designed to strengthen end-to-end climate services and adaptation capabilities by helping NOAA's U.S.-focused Pacific Climate Information System (PaCIS, http://www.pacificcis.org/) expand into the broader Pacific. With an emphasis on engagement

and consultation between service providers and users, activities carried out over the past two years include building of regional networks, packaging and dissemination of existing climate-related products and services; development of new or enhanced products and services; and advancement of sub-regional and in-country training and core capacity-building. Key accomplishments in these areas are highlighted below. As a result, of these efforts

 Climate services users are better informed about the current state of knowledge about climate variability and its impacts, more skilled in



Wordle from Pacific Islands Climate Services Forum Agenda

understanding, translating, and applying the science behind and consequences of a changing climate, better able to make use of the technical capabilities at their disposal to assess adaptation options and strategies, and as a result able to make better decisions as they set priorities and allocate resources.

- Climate services providers are better informed about what local knowledge, needs, and questions are most relevant and, as a result, are better able to match products and services to user requirements.
- There is an increase in the supply of regional practitioners and trainers to support training-oftrainers and sharing of lessons learned.
- There is a significant increase in regional coordination and collaboration among programs and partnerships across the Pacific, including national governmental counterparts, regional organizations and networks, and stakeholders in multiple sectors.

Key Accomplishments

Activity Area 1. Build a Network of Networks: Regional Consultation and Coordination.

A Partners Meeting was convened as part of the Pacific Islands Climate Services Forum (PICSF) held 21-25 January, 2013 in Suva, Fiji. The meeting was attended by over 30 agencies, institutions, and organizations involved in climate services in the region met to exchange information on and align projects and activities. The information gathered was used to identify opportunities for coordination and collaboration, establish priorities, and shape the details of the activities carried out under this project. A meeting summary can be found on the Forum website (http://pacificcis.org/picsf/).

A series of six Focus Area Coordination Team (FACT) virtual meetings took place in July and August 2013

reaching approximately 90 technical experts, Met Service officers, and stakeholders across the Pacific. The discussions served as a follow on to the PICSF. They provided review and input instrumental to the development and delivery climate information, services and technical expertise to the PSIDS consistent with the principle of 'co-production' of knowledge. Discussions focused on describing individual product lines that meet the requirements of unique sets of decision-makers in terms of content, format and timing of services and the identification of synergies with existing efforts and thus opportunities for leveraging and alignment. Note that the series of dialogues describe below were organized around the focus areas, and members of the FACTs were actively engaged in the organization and conduct of the meetings as well as the development of products, presentations, and other such content provided at the meetings. As such the dialogues were unique in their level of collaboration among partners, as evidenced by the high degree of leveraging that occurred.



Process of sustained engagement in the Pacific Islands

The project lead conducted a series of activities that led **to a significant improvement in the level of regional coordination and collaboration**, as well as advancing the Global Framework for Climate Services (GFCS) and the US/NOAA role in it within the region.

• In July 2013 he attended and presented at the Second Pacific Meteorological Council and the Pacific Climate Change Roundtable, July 1-5, 2013 in Nadi, Fiji. During the former he spearheaded a concept for a Pacific Islands Climates Services (PICS) Panel, a body intended to coordinate and guide climate services-related activities in the region that was subsequently endorsed at the meeting. During this time he also was able to further consult with partners

(University of the South Pacific, SPC, etc.) as well as other USAID program and project staff (USAID Pacific Islands, CCAP, etc.) to identify opportunities to value add to these projects.

- In late March, early April 2014 he attended the WMO Regional Consultation on Climate Services for Pacific Small Island States held in the Cook Islands. This project was highlighted via a presentation during this event. Consultations during this event contributed significantly to the formation of the PICS Panel via the development of a Terms of Reference and its adoption by the Pacific Meteorological Council. Subsequent to this meeting he was designated as the US/NOAA member of the PICS Panel.
- In August 2014 he attended the first meeting of the PICS Panel held in Fiji. This meeting brought together selected experts on climate services and other social and economic development sectors, as well as relevant partners and practitioners supporting and/or using climate services in the Pacific region. A key outcome of this meeting was an Action Plan, based on the draft Pacific Regional Implementation Roadmap for Strengthened Climate Services for the next 3 years.

Program-level consultations with colleagues with the University of the South Pacific, the Secretariat of the Pacific Communities, Australian and New Zealand government agencies, the USAID CCAP project, the Secretariat of the Pacific Regional Environment Program, etc. also took place through regular phone calls and impromptu visits. This robust and sustain communication helped ensure a high level of coordination and collaboration. The level of partnership engagement is evident in the leverage that was brought to the project (Graph 1).



<u>Activity Area 2.</u> Conduct Assessments as a Sustained Process: PIRCA, Regional Climate Caucus and In-country Directed Dialogues.

The Pacific Island Regional Climate Assessment (PIRCA) was released in December 2012. It provides state-of-the-science consensus reports in three focus areas, identifies and describes key impacts to diverse and cross-cutting sectors, and considers adaptation activities and capacities. The PIRCA provided a foundation for engagement with the PSIDS through the series of information exchanges that took place over the two-year period. The PIRCA can be found at

http://www.pacificrisa.org/projects/pirca/#.UUiKkTCsjTo.



The Pacific Islands Climate Services Forum was a regional climate caucus held in Suva, Fiji 21-25 January 2013. It brought together over 200 participants from the Pacific Islands and the world. The Pacific Islands Climate Services Forum raised the awareness of and engaged in a dialogue about climate services, and thereby advanced climate services in the Pacific Islands. The Forum also **strengthened and built new relationships between producers and users of climate information to address issues of critical importance to the region**. Particular attention was given to soliciting input from the PSIDS needed to establish user requirements (information content, format, and timing) within each focus area and/or use sector in each sub-region and thereby guide the in-country dialogues. The PICSF Outcomes



and Final Report can be found at http://pacificcis.org/picsf/. In addition, a day long training session was held as part of the Forum which trained 78 participants on accessing large data sets, tools for coral reef managers, tropical cyclone climatologies, seasonal outlooks and SCOPIC (Seasonal Climate Outlook for the Pacific Island Countries, Paying for Predictions game (Red Cross), and access to geo-spatial data. Training and Forum participant evaluation results are summarized in graphs 2 and 3 below.



Graph 2: Were the objectives of the Pacific Islands Climate Services Forum met and



In 2014 a series of Climate Services Dialogues were held across the Pacific Islands.

- Freshwater Resources: Drought and Inundation Majuro, RMI in April 2014 (with participation from Micronesia and Palau)
- Sustaining Coral Reefs and Coastal Fisheries in a Changing Climate Vanuatu in June 2014 (with participants from the Solomon Islands, Papua New Guinea, and the Republic of the Marshall Islands)
- Coastal Erosion and Community Resilience Vanuatu in June 2014 (with participants from the Solomon Islands, Papua New Guinea, and the Republic of the Marshall Islands)
- Freshwater Resources and Reducing the Impacts of Drought American Samoa August 2014 (with participants from Samoa and Tonga)
- Sustaining Coral Reefs and Coastal Fisheries in a Changing Climate Samoa in August 2014 (with participants from American Samoa)
- Freshwater Resources and Reducing the Impacts of Drought – Cook Islands in September 2014 (with participants from Kiribati)
- Sustaining Coral Reefs and Coastal Fisheries in a Changing Climate – Cook Islands in September 2014 (with participants from Kiribati)

These Dialogues were planned with local Meteorological Services, planning and resource agency partners, and sectoral representatives, and



Participants on fieldtrip as part of the Coastal Erosion Dialogue in Vanuatu.

all focused on climate variability and climate early warning given the ENSO status and the local interest in seasonal forecasts. These Dialogues were organized around a set of activities around 'climate stories' (case studies that incorporate traditional/experiential knowledge and scientific data; and illustrate lessons learned and best practices; Appendix 1). They involved: sharing stories from across the region to help identify key messages; training in building climate stories (Appendix 2; Appendix 3) as a means to facilitate community problem-solving by helping them understand climate events and impacts, diagnose the situation to identify information needs; and conveying this information in a form appropriate to a variety of audiences via a climate communications module that was developed and presented. Almost 200 individuals were trained via these dialogues. This novel approach, which was well received, has broad application in the region. Outcomes of all the Dialogues included next steps at project level and program level priorities identified by the countries for moving forward. Note that proceedings of all dialogues (which include participant lists, presentations, etc.) can be found at http://pacificcis.org/ Dialogue evaluations are summarized over a series of graphs (4a – 4h).

Graph 4a: Did we meet **Objective 1** - Exchange information about awareness of the state of climate science, impacts, and adaptation and available climate and weather service products and services to support climate adaptation planning, diaster risk management, and sustainable development. (Scale of 1 to 5; 5 being highest)





Graph 4c: Did we meet **Objective 3** - Explore and learn abut seasonal climate-related science and information. This includes placing current observations and forecasts into a local context and knowledge, and making it easier to access and use by coastal erosion or marine resource managers and fishermen. (Scale of 1 to 5; 5 being highest)













<u>Activity Area 3.</u> Assemble and Advance Core Capabilities to Develop and Deliver Products and Services Focused on Regional Issues: Climate Information Development and Delivery.

Training focused on how to access and use available data, products, and tools to help inform community-based climate adaptation strategies occurred in 2013 as part of the PICSF. A wide range of technical information including products and services available with the region (from NOAA as well as New Zealand, Australia, and other PSIDS) that can be used to support climate early warning and adaptation planning was also conveyed via the 2014 Dialogues. **Packaging of existing data and products** carried out in support of these activities include:

A Hawaii and Pacific Islands Climate and Impacts and Outlook. This quarterly 'one-pager' draws on the PEAC Climate Center's Pacific ENSO update quarterly newsletter and other sources to bring together seasonal predictions and projections information alongside recent impacts of weather and climate events in a concise and accessible format. The on-

line version of onepager includes a regional dashboard that aggregates climate variabilityrelated content via links to products and information from a mix of agencies, institutions, and organizations. http://www.pacificci s.org/dashboard/. This set of products has received considerable interest



Snapshot of the Hawaii and Pacific Islands Climate and Impacts and Outlook

within the region and beyond.

- PacificIsIandsClimate.org (a.k.a. 'piko). This website is a gateway to a broad range of information related to climate in the Pacific Islands. It includes summaries of programs, projects, and activities, as well as products and services. Formed through the collaboration of and contributions from a family of agencies, institutions, and organizations, it is intended to serve as a shared resource for research scientists, service providers, and decision-makers.
- Pacific Islands Climate <u>Climatology</u>, <u>Outlooks</u>, and <u>Scenario</u> Catalogs. On these websites, users can search, by region and/or climate variable for example, and find a list of relevant products along with a brief summary and a direct link to each.
- Coastal Change in the Pacific Islands, Volume 1: A Guide to Support Community Understanding of Coastal Erosion and Flooding Issues and Volume 2: A Guide to Support Community Decision-Making on Coastal Erosion and Flooding Issues. This guide was tested and case studies developed as part of the Palau and Vanuatu Dialogues with significant funding from partners. It was designed to support a community-based or local level management and adaptation planning process. It can be used to explore the nonclimate change and climate change threats within a defined geographic area or community in which there is a clear governing structure and decision-making process. The area can be large or small as long as the planning team involved in facilitating the process has decisionmaking authority or has the support from the governing authority of the area.

New or enhanced data and products that transformed and integrated content were also prototyped and evaluated through this process.

- As noted above, the Dialogues involved a novel storytelling and story building process. Through the dialogues various modules within this process were tested and refined. Ultimately a distinct set of products has been created to facilitate future dialogue trainings. Key modules include an overview of Climate Change and Variability Concepts, Understanding Climate Events and Impacts to set the scene for Conducting Diagnosis and Treatments to identify and address information needs, and Communicating Climate to convey information in a form appropriate to a variety of audiences, with some still awaiting final build out prior to distribution via a web-based manual for climate service dialogues
- The sharing of case studies or 'climate stories' that incorporate traditional/experiential knowledge and scientific data, and that illustrate lessons learned and best practices were also noted above. These stories and those developed through the Dialogues are being collected to create a digital storybook. In addition to providing examples from various locations, the stories cover the key topical focus areas addressed under this effort (e.g., water resources and drought, coastal flooding and erosion, coral reefs and coastal

fisheries) as well as the corresponding sectors. These will serve as an important tool to help inform regional and local decision makers about the impacts of climate change and variability as well as measure that can be taken to enhance resilience.

 Seasonal outlook 'dashboards' that aggregate and transform existing products so they are made actionable to



Participant at the Pacific Islands Climate Services Forum

specific audiences and locales are mong new products prototyped and evaluated through the dialogue process. Two prototype dashboards were presented at Dialogues in RMI and Vanuatu and were used as examples in other countries to help refine these concepts prior to formal development and deployment.

- A prototype Water Resources Dashboard for RMI: http://www.pacificcis.org/dashboard_freshwater/
- A prototype Coral Reef Managers Dashboard for Vanuatu: <u>http://pacificcis.org/dashboard_coralreef/</u>

Considerable interest was shown in these dashboards, efforts are underway continue this work.



Snapshot of the Marshall Islands Freshwater Resources and Drought Outlook Dashboard

USAID/NOAA Follow-on Activities

This project ended on Sept 30, 2014. However, because it is critical to show, through sustained action, that this effort is part of a long-term commitment to the region, the project team intends to continue to work in several areas to ensure that key results of the activities carried out over the past two years are made available to strengthen end-to-end climate services and adaptation capabilities in the Pacific Small Island Developing States. Follow-on activities include:

 Make the Dialogue Proceedings and Final Project Report available via the web (<u>http://pacificcis.org/</u>).



Kicking off the Vanuatu Climate Services Dialogue

• Develop a **Set of Climate Stories** based on those told and created during the Dialogues. Incorporating experiential knowledge and scientific data, the stories will help inform regional and local decision makers about the impacts of climate change and variability. They will highlight key messages from the Dialogues and serve as examples where climate services are being or could be used to support community resilience. Stories will originate from various locations and pertain to the key topical areas (e.g., water resources and drought, coastal flooding and erosion, coral reefs and coastal fisheries) as well as corresponding sectors. The stories will be made available via a **Story Book and Dialogue Webpage.**

• Develop a **Dialogue Process Guide**, modified to reflect input received during the 2014 dialogues. This will include a package of material that can be used to conduct the dialogue process, a novel storytelling and story building process to support climate-related

decision-making. The materials will include a model agenda reflecting process flow, breakout guidance that contains sample questions, and examples of outcomes such as historical timelines. It will also include background and technical presentations associated with the various modules (e.g. Climate Change and Variability Concepts, Understanding Climate Events and Impacts to Set the Scene, Conducting Diagnosis and Treatments to identify and address information needs, and Communicating Climate to convey information in a form appropriate to a variety of audiences) The

dialogue process guide will be made available via a **Story Book and Dialogue Webpage.** Additional dialogues in other locations would be carried out by the project team on demand as resources permit.

 Continue development of Seasonal Monitoring and Outlook Dashboards that aggregate and transform information in support of climate early warning across multiple sectors. Efforts will center on RMI and Vanuatu, with an emphasis on water resources, agriculture/forestry and marine sectors. Workshops to refine requirements



Participants presenting historical timeline in the Cook Islands

and exchange technical information are envisioned as part of this effort.

• Continue efforts in the area of **Sea Level Indicator/Impacts Monitoring and Outlooks**. This will include work towards the creation of high and low Mean Sea Level Anomaly (MSLA) calendars for locations such as RMI, the Samoa's, and Cook Islands, as well as efforts related to inundation early warning. Efforts to integrate such information into Coral Reef Watch are also envisioned in this context.

• Conduct quarterly **ENSO webinars** and publish **newsletters, summaries and related materials**, such as location (e.g., Samoa, Cook Islands) and sector (e.g. coastal and marine) specific information sheets and handbooks for a broad range of indicators/impacts (i.e., ocean and coastal as well as atmospheric and terrestrial conditions). Consistent with what is called for the in the WMO GFCS,

these efforts are intended to support Regional and National Climate Outlook Forums (RCOFs and NCOFs).

 Create Indicator/Impact products focusing on the transformation of information by placing content in a form that is easily understood and readily accessible, aggregating and customizing it so that is specific to sector and locale, and linking it to local knowledge and terminology to guide sector-specific actions for climate early warning and adaption planning. The initial focus will be on rainfall, drought, and sea level.



NOAA products presented at the Cook Islands Climate Services Dialogue

• Continue to **Coordinate and Collaborate** with regional agencies, institutions, and organizations along with national and local partners **to align activities** so as to minimize gaps and overlaps, **facilitate the co-production of knowledge**, **and grow robust and sustained climate services** in the Pacific Islands region. In addition to the Pacific Climate Information System (PaCIS), efforts carried out under the auspices and in support of the Pacific Islands Climate Services (PICS) Panel fall under this activity area.

Appendix 1: Flow of a dialogue

Pacific Islands Climate Services Dialogue – Dialogue Flow

Share Climate Stories: Experience	 Share Climate Impacts and Adaptation Experiences Discuss key messages and best practices Introduce Climate Story Template
Share Climate Stories: Communication	•Explore best practices in effective climate communication •Consider how to communicate key messages and desired actions
Build your Climate Story	 Set the Scene – Events, Impacts and Resulting Issues: Document experiential and technical knowledge Diagnose an Event – Ready, Set, Go: Review the existing decision-making process and identify actions that can be taken to improve the situation Reflect on the Event: Key Messages and Lessons Learned Explore existing products services that support situational awareness
Build your Climate Story: Monitoring & Evaluation	 Discuss ways to monitor indicators and impacts, both over the long term and during an event Use new information to evaluate and update your climate story

Appendix 2: Components of and process for building a climate story case study.



Pacific Islands Climate Services Dialogue - Build Your Climate Story - Climate Variability

Appendix 3: Guidance for building a climate story case study.

BUILD YOUR CLIMATE STORY

OBJECTIVES:

- Document a climate-related event
- Identify best practices and key messages

SUGGESTED OUTLINE:

CLIMATE-RELATED EVENT: [insert date and name of event]

1. SET THE SCENE

- What is the history of these climate-related events?
- How long have they lasted?
- How often do they occur?
- Where have they occurred?
- What are the patterns and frequency of these events?
- What were the impacts (ecological, socioeconomic, infrastructural, cultural) of the climate-related event?

• What priority issues did you have to deal with as a result of these impacts? [Brief overview narrative of this type of event based on the guide questions and supported by historical timeline and impact map] [Highlight priority issues]

2. DIAGNOSE THE EVENT

- How did you find out about the event?
- When did you find out about the event? How far in advance did you know about the

event?

- What parameters did you track the event?
- What information did you have to make to take action/make decisions?
- How did you use the information to make decisions/identify actions?
- How did you communicate actions you wanted people to take?
- What actions were taken?
- What worked? What didn't? (information, communication, effectiveness of actions)
- What other parameters/information did you wish you had to take action/make decisions?
- What discoveries did you make? What would you do differently?

[Brief overview narrative describing the diagnosis of the event describing the sources and types of information, information flow and timing, and decisions/actions taken]

3. REFLECT ON THE EVENT

- What are best practices and key messages?
- How should these be communicated?

[Brief overview narrative describing key messages and best practices detailing decisions/actions taken that should be continued or changed]

TESTIMONIALS

IMAGES/PHOTOS

CONTACT INFORMATION

Activity #1 –Set the Scene - Historical Events (e.g. drought, inundation, coral bleaching)		
Participants: broken out by interdisciplinary groups		
Materials: Flipcharts, marking pens, sticky dots (various sizes and colors)		
Facilitator: guides participants through focus questions		
Recorder: prepares summary of historical events for the Climate Story outline		
 Use a large sheet of paper to document historical events – meta cards can be used to have people write down discrete events and place on the historical timeline Map areas affected on satellite images using stickers, sharpies, develop a legend Facilitator leads group discussion around each timeline to discuss the events and identify similarities or differences among the breakout groups 		





Stakeholder Engagement Strategies for Participatory Mapping (NOAA CSC)

Activity #2 – Set the Scene - Impacts and Resulting Issues		
Objective: Participants will Identify impacts and issues related to the historical events identified in Activity 1 Output: 2 flipcharts, one each for inundation and drought, listing impacts and priority issues	Participants: broken out by interdisciplinary groups Materials: Flipcharts, marking pens, sticky dots (various sizes and colors) Facilitator: guides participants through focus questions Recorder: prepares summary of impacts and resulting issues for the Climate Story outline	
 Focus Questions: What were the types of impacts of the climate-related event (drought and inundation)? What were the ecological impacts? What were the socioeconomic impacts? What were the cultural impacts? What were infrastructure impacts? What priority issues did you have to deal with as a result of these impacts? 	• Brainstorm all impacts by climate event type and category, then go back to identify the priority issues.	
Report out	Each group reports out on priority issues as these are the basis for decision making	

Impacts of Event (Drought) (ecological, socioeconomic, infrastructure cultural	Priority Issues

Activity #3 – Diagnose an Event - Decisions and Actions related to a specific event		
Objective: Participants will diagnose the decisions and actions made relative to	Participants: broken out by sector	
the specific event to document the timing of information flow and	Materials: Flipcharts, marking pens, sticky dots (various sizes and colors)	
decisions/actions taken relative to a specific event	Facilitator: guides participants through focus questions	
Output: Ready-Set-Go Diagnosis	Recorder: prepares summary of the diagnosis for the Climate Story outline	
Ready Seasonal forecasts Mid-Range forecasts Go! Short-Range forecasts		
Focus Questions:	Participants diagnose a past event using the ready-set-go timeline. Based	
Review of Past Event	on the diagnosis, participants identify areas for improvement and develop	
• How did you find out about the event (sources and types of information)?	an improved plan for a future similar event.	
• How far in advance did you know about the event (months, weeks, days)?		
What parameters did you use to track the event?		
• What information did you have to make to take action/make decisions?		
• How did you use the information to make decisions/identify actions?		
How did you communicate actions you wanted people to take?		
What actions were taken?		
Planning for Future Event		
• How would you plan for a similar event in the future?		
What worked? What didn't?		
What other parameters/information did you wish you had to take		
action/make decisions?		
What discoveries did you make? What would you do differently?		

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Diagnosis	Ready	Set	60
Diagnosis	 Ready Begin planning and monitoring of forecasts Update contingency plans Sensitize communities Enable early-warning systems 	 Set Continue monitoring Adjust plans Warn communities Local preparation activities 	 Go Activate response Instruction to communities to evacuate, if needed
Review of			
Planning for			
Future Event			

TELL YOUR CLIMATE STORY

OBJECTIVES:

- Identify key messages and best practices
- Develop a communication strategy to disseminate key messages and best practices

Activity #4: Reflect on the Event - Key Messages			
Objective: Participants describe what worked, what did not work, and	Participants: broken out by interdisciplinary groups		
what needs to be changed (plus, delta) by Sector based on their ready-set-	Materials: Flipcharts, marking pens, sticky dots (various sizes and colors)		
go diagrams	Facilitator: guides participants through focus questions		
Output: Summary of Key Messages and Best Practices	Recorder: prepares summary of key messages and best practices for the Climate		
	Story outline		
Focus Questions:	Participants draw on presentations and build your climate story activities to		
• What are best practices and key messages (past and future conditions,	identify key messages and best practicesFacilitator records best practices on a flip		
actions taken or can take) in the topic (water resources, coastal	chart		
erosion, coral reefs			
• How should these be communicated?			

Activity #5: Develop a Communication Strategy (if time permits)		
Objective: Participants develop a strategy to communicate messages	Guest Speaker: Presentation on communication best practices	
using best practices in communication	Participants: broken out by interdisciplinary groups	
	Materials: Flipcharts, marking pens, communication strategy template	
Output: Communication Strategy	Facilitator: guides participants through focus questions	
Part 1: Scope of Communication Message		
What would you like to communicate about adaptation in your message?		
Who would you like to communicate with?		
Part 2: Describe Target Population Characteristics		
Target population's current stage of change:		
Massage Framing (what is the perspective(c) of your message):		
what is the perspective(s) of your message).		
Other Considerations:		
Part 2: Massage Controls and Delivery Methods		
Part 3: Message Controls and Delivery Methods		
Images (graphs, pictures of impacts, etc. – what visual aid(s) can help deliver your message):		
Media (in-person meetings, written materials, website, etc.):		

Messenger(s):
Part 4: Draft Message