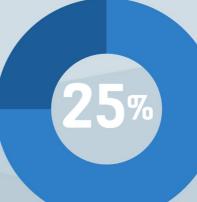
NCEI data is being used to help protect some of the planet's most diverse ecosystems.

110,000 square miles

All of the world's shallow water coral reefs can fit inside the state of Nevada...



...yet they contain...



of the planet's marine biodiversity



of coral reefs worldwide are under threat



1°C-2°C

increase in baseline ocean temperature is enough to cause mass coral bleaching

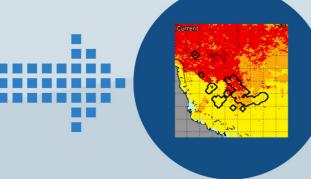


of coral species are at risk of extinction

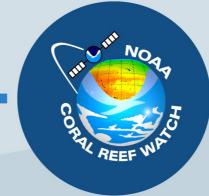
High resolution satellite sea surface temperature data from NCEI's Pathfinder Climate Data Record (CDR) and NESDIS global 5km dataset, identifies coral reefs at risk of bleaching.



Pathfinder CDR contains 30 years of recorded sea surface temperature data



The difference between the 30year record of sea surface temperature and the daily sea surface temperature is calculated



Coral Reef Watch relies on this difference to identify areas of coral bleaching and provides future bleaching outlooks



This helps coral reef managers plan and prioritize

Coral Reef Watch allows for monitoring of over 95% of the planet's coral reefs.

Conserving coral reefs is important for economic prosperity, shoreline protection and food security.



# billion

net annual benefit from coral reefs to the global economy



#### times

more likely to find the next pharmaceutical drug in the ocean than on land



## million

people worldwide depend on coral reefs for food



#### million

person days of recreational activities were enjoyed on reefs in Florida in just one year

Coral reefs help protect coasts from storm surge and flooding



### thousand

per meter: The approximate cost of building tropical breakwaters



#### hundred

per meter: The approximate cost of restoring a coral reef



coral reefs provide habitat to a quarter of fish caught in developing countries